Maya

Maya is bright and inquisitive, with a strong interest in science. She loves challenges and puzzles and thrives on activities that push her to think critically and make connections between concepts.

Personal Information:

Age: 11
Hobbies: puzzle, drawing
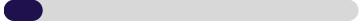**School Grade**: 6
City of Residence: Oak Creek

Objectives:

To explore and understand exhibits in a way that challenges her reasoning and observational skills.

To find activities that feel "grown-up" and meaningful rather than simply "fun."

Personality:

Communicative

Emotional

Profesional

Wants and Needs:

- More challenging exhibits that make her think about cause and effect, test hypotheses, or solve puzzles.
- Interactive or game-like elements that encourage deeper engagement.
- Opportunities to explore real-world applications of what she learns.

Pain Points:

Loses interest in exhibits that are too simple or feel like they're meant for younger kids.

Frustrated if exhibits don't provide clear opportunities to ask questions or test her own hypotheses.

Common Quesrions:

"Why does this work this way?"
(Wondering about the underlying mechanisms of exhibits)
"Can I try something different to see what happens?"
"How is this used in the real world?"